

## CITY OF ST. LOUIS , MISSOURI CITY PROFILE

### City Narrative

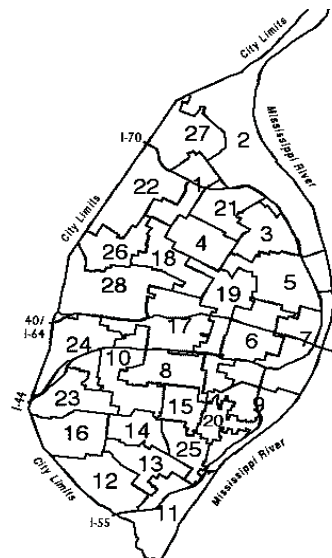
The City of St. Louis is located on the Mississippi River, the eastern boundary of the State of Missouri, just below its confluence with the Missouri River. The City occupies 61.74 square miles of land and its area has remained constant since 1876. The City, a constitutional charter city not part of any county, is organized and exists under and pursuant to its Charter and the Constitution and laws of the State of Missouri.

The City is popularly known as the "Gateway of the West," due to its central location and historic role in the nation's westward expansion. Commemorating this role is the 630 foot stainless steel Gateway Arch, the world's tallest man made monument, which is the focal point of the 86 acre Jefferson National Expansion Memorial on the downtown riverfront.

While the City was originally incorporated as a town in 1809 and a city in 1823, the current City charter was adopted in 1923 by the electorate.

*Source: City of St. Louis website*

St. Louis's  
28 Wards



### Civic Timeline

<u>Year</u>	<u>Event</u>
1764	St. Louis founded by Pierre Laclede.
1823	City of St. Louis incorporated as a City.
1832	Municipal water distribution begins.
1857	City Fire Department established.
1861	Metropolitan Police System founded.
1876	City separation from St. Louis County.
1904	St. Louis hosts the 1904 World's Fair & Olympics.
1935	Bond Issue for Jefferson National Expansion Memorial approved.
1954	Metropolitan Sewer District created.
1963	Transit operations assumed by Bi-State Development Agency.
1965-66	Downtown building boom begins with completion of Gateway Arch and Busch Memorial Stadium.
1985-86	St. Louis Union Station & Historic Old Courthouse complete renovations.
1993	MetroLink light-rail system opens first line.
1994-95	Scottrade Center (formerly Kiel) & Edward Jones Dome (formerly TWA Dome) completed.
2000-02	Eagleton Federal Courthouse & St. Louis Justice Center completed.
2008	Gateway Transportation Center, multi-modal facility opened downtown.

## CITY OF ST. LOUIS , MISSOURI CITY PROFILE

### Demographic & Social Characteristics

#### Population

2010 319,294

2000 348,189



<u>Population By Age</u>	<u>2009</u>	<u>2008</u>
Under 5	7.1%	7.2%
5 to 19	17.9%	20.6%
20 to 34	25.6%	19.5%
35 to 44	13.4%	15.1%
45 to 54	14.3%	15.6%
55 to 64	10.4%	10.7%
65 & over	11.3%	11.3%
Median	34.6%	36.7%

<u>Race</u>	<u>2009</u>	<u>2008</u>
White	45.3%	44.6%
Black	47.5%	47.8%
Asian	2.2%	1.9%
Hispanic	3.1%	2.9%
Other	1.9%	2.7%

<u>Educational Attainment</u> (>25 years of age)	<u>2009</u>	<u>2008</u>
Graduate / Professional Degree	12.1%	10.4%
Bachelor's Degree	14.6%	15.6%
Associate's Degree	7.6%	5.4%
Some College (no degree)	22.1%	23.7%
High School Diploma	26.2%	25.2%
No Diploma	17.4%	19.7%

<u>Households By Type</u>	<u>2009</u>	<u>2008</u>
Family households	48.4%	49.2%
w/ own children under 18	22.9%	21.5%
Married-couple family	23.7%	24.9%
w/ own children under 18	8.9%	8.5%
Male householder, no wife present	4.1%	5.4%
w/ own children under 18	1.5%	2.0%
Female householder, no husband present	20.6%	19.0%
w/ own children under 18	12.6%	10.9%
Nonfamily households	51.6%	50.8%
Householder living alone	42.0%	43.7%
65 years and over	9.6%	11.9%

Source: Census 2000 Redistricting Data, 2009/2008 U.S. Census American Community Surveys, Census 2010 Redistricting Data

## CITY OF ST. LOUIS , MISSOURI CITY PROFILE

### Economic and Employment Data

<u>Top Employers</u>	<u>2009 Employees</u>	<u>2008 Employees</u>
Washington University	13,672	13,538
BJC Health Systems	12,225	15,864
City of St. Louis	10,462	9,272
St. Louis University	9,500	9,603
Defense, Finance, and Accounting Service	6,174	3,852
AT&T Services, Inc.	5,683	4,609
Wachovia	5,602	2,840
St. Louis Board of Education	5,139	5,477
State of Missouri	4,646	4,912
Anheuser-Busch Companies, Inc.	4,396	4,718
U.S. Postal Service	4,061	4,560
National Finance Center	3,649	4,460
St. Louis Children's Hospital	3,317	3,336
Ameren Corporation	2,627	2,736

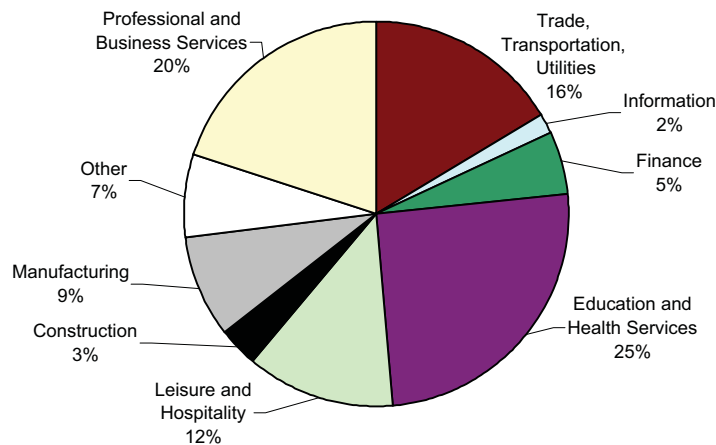
Source: City of St. Louis, Collector of Revenue

<u>Income and Employment</u>		<u>Most Recent</u>	<u>%</u>	<u>Previous Year</u>
		<u>Period</u>	<u>Change</u>	<u>Period</u>
Per Capita Personal Income	09/ 08 <sup>1</sup>	\$32,026	-1.7%	\$32,582
Average Annual Pay	09/08 <sup>2</sup>	\$49,556	-14.1%	\$57,720
Total Employment	June 10(p)/ 09 <sup>2</sup>	213,243	-3.3%	220,608
Establishments	2nd Qtr 10(p)/ 09 <sup>2</sup>	8,690	2.6%	8,468
Total Wages (In Thousands)	" "	\$2,572,296	-0.5%	\$2,586,039
Civilian Labor Force	Jan. 11/ 10 <sup>2</sup>	156,233	1.1%	154,486
Unemployment Rate	Jan. 11(p)/ 10 <sup>2</sup>	11.9%	0.4%	11.5%

Source: <sup>1</sup> U.S. Bureau of Economic Analysis

<sup>2</sup> U.S. Bureau of Labor Statistics (p): Preliminary

### Employment by Industry

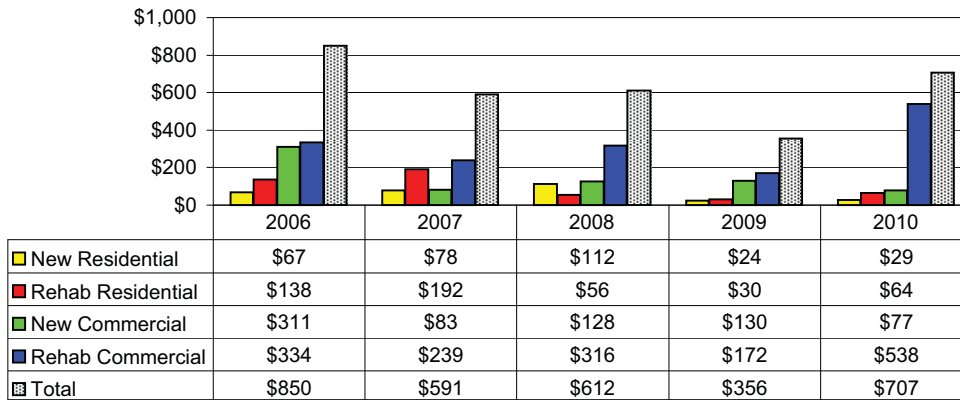


Source: U.S. Census, Quarterly Workforce Indicators, Q2 2010

## CITY OF ST. LOUIS , MISSOURI CITY PROFILE

### Economic and Employment Data

Construction Activity (In Millions)



Source: Building Division, City of St. Louis

### Tourism

<u>Tourist Attractions</u>	<u>2010 Attendance</u>	<u>% Change</u>	<u>2009 Attendance</u>
St. Louis Cardinals	3,301,218	-1.3%	3,343,252
St. Louis Zoo	2,934,753	-5.4%	3,101,830
Jefferson National Memorial (Arch)	2,436,110	3.2%	2,360,109
St. Louis Science Center	1,054,401	9.3%	965,083
Missouri Botanical Garden	989,735	2.0%	970,218
City Museum	701,014	-6.3%	748,000
Fox Theatre	539,803	0.0%	539,100
St. Louis Rams	423,383	-4.2%	441,901
The Muny	380,031	2.2%	371,764
St. Louis Art Museum	304,804	-25.6%	409,585

Source: Respective Organizations / Professional Leagues

### St. Louis Convention & Visitors Commission

The St. Louis Convention & Visitors Commission is the official destination marketing organization for St. Louis City and St. Louis County for visitors of all types.

<u>CVC Activities</u>	<u>FY2010</u>	<u>FY2009</u>
Hotel Rooms Booked (non-leisure)	521,609	506,600
Visitors' Centers Attendance	137,890	113,891
CVC Volunteer Hours	16,592	15,819



Source: CVC / CVC Annual Report 2010, 2009